



Susan Bysiewicz
SECRETARY OF THE STATE
CONNECTICUT

For Immediate Release:
April 16, 2007

For more information:
Derek Slap: (860) 509-6255
Cell: (860) 573-2019

- NEWS ADVISORY -

SECRETARY OF THE STATE TO HOST SMALL BUSINESS SHOWCASE IN DANBURY

15th Connecticut Showcase expected to draw new businesses

The event will take place from 10 a.m. to 7 p.m. on April 19th

DANBURY – The Secretary of the State's Small and Minority Business Unit will hold its 15th Connecticut Showcase on April 19th at Western Connecticut State University's O' Neill Center, White Street, Danbury. This is the only state program designed especially for new and developing small businesses.

The theme of this Showcase is "Creating Strong Relationships – A Recipe for Success." The keynote address will be delivered by **Ramona Carlow**, President AT&T Connecticut at approximately 12 noon. The event will take place from 10 a.m. to 7 p.m. on April 19th. **Andre Bello**, author of "The Sword and the Spirit" a negotiation tale a dynamic national speaker and corporate trainer will also address the audience.

The CTShowcase is sponsored by **Webster Bank** and **Black Enterprise Magazine** title sponsors, CT Department of Transportation, Ethan Allen Hotel, Microsoft, CMSDC, COSTCO, Air France, WYBC, 94.3 FM and FraserNet. SCORE/Gateway/SIFE, USPS, SBA and CT Department of Administrative Services and the Economic Development Department of the City of Danbury are partner sponsors. This showcase will feature more than 100 small business exhibitors from throughout the state and country, whose owners will gain priceless information and exposure, as well as new networking opportunities.

There will be several seminars including workshops by Webster Bank and The Money Coach **Lynette Khalfani** author of Zero Debt, The Ultimate Guide to Financial Freedom. Ms. Khalfani will have other books available at the event.

A pre-Showcase will be held on April 5th at the Ethan Allen Hotel, Danbury. All are invited.

-END-