



Susan Bysiewicz
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- PRESS RELEASE -

BYSIEWICZ TO HOST ONE OF THE LARGEST SMALL AND MINORITY-OWNED BUSINESS NETWORKING EVENTS IN THE STATE

FIRST EVER TWO DAY SHOWCASE DESIGNED TO HELP SMALL BUSINESSES GROW
IN CONNECTICUT

HARTFORD: The Secretary of the State's Small and Minority Business Unit will hold its 16th Connecticut Showcase on October 12th and 13th at the Learning Corridor in Hartford. This is one of the largest small and minority-business networking events in the state and is designed especially for new and developing small businesses.

For the first time, the Showcase will be a two day event with October 12th devoted to seminars and panels focusing on building business. The Showcase's second day will feature more than 115 small business exhibitors from throughout the state and country.

"Small businesses in Connecticut are responsible for 96% of the new jobs created over the past ten years, and the growth of these businesses helps to grow our state's economy and job base," said Bysiewicz. "We need to continue in our efforts to promote the establishment and enhancement of our small and minority-owned businesses if we are to truly commit ourselves to quality job growth."

The Connecticut Showcases have been held twice each year in different locations across the state. These include events similar to traditional business expos; however, they are carefully designed to accommodate the small and minority-owned enterprises.

"I look forward to sharing practical and proven concepts that can help anyone grow their business in less time," said keynote speaker and founder of the Business Camp, Andrew Morrison. "It's tough running a small business. It's my job to make it much easier by helping entrepreneurs focus on the greatest opportunity."

“These business showcases provide ‘one-stop-shopping’ for small business owners in the areas of marketing, networking, funding, and developing partnerships with local businesses,” said Bysiewicz

Sponsoring this year’s Connecticut Showcase are: Black Enterprise, State Farm, Carmody & Torrence LLP, CDA/Urbank, City of Hartford, CT Dept of Labor, CONNDOT, CMSDC, CTPhoneBook.com, Gateway Community College/SIFE/SCORE, Hartford, Public Library, Hilton Hartford, LaVoz Hispana, Microsoft, Office of the Business Advocate, Post University, PrintabiliTees LLC, Sam's Club, TA Solutions, MDC, Travelers, Webster Bank, WBDC, WYBC 94.3 FM, USPS.

For more information visit: www.CTShowcase.org